

Dear [NAME or Valued Customer] ,

We’re reaching out to let you know about a new loan program that just launched in Washington.

The Small Business Flex Fund is **a simple, low interest, and flexible loan for Washington’s smallest businesses and nonprofits*.*** At [CDFI NAME] we are proud to be a trusted lending partner for this new loan program.

The pandemic has impacted all our communities, but it has been especially hard on Washington’s smallest businesses and nonprofits. **Supported by the Washington State Department of Commerce,** the Small Business Flex Fund is designed to help small business owners and nonprofits access funds at a competitive interest rate so they can bounce back stronger than ever.

# A truly small business-friendly loan

With the Small Business Flex Fund, you’ll experience low interest rates, longer payback timelines, and community-based lenders with decades of experience helping Washington’s small businesses and nonprofits thrive.

## APPLYING IS SIMPLE.

* Fewer than 50 employees
* Annual revenues of less than $3 million
* Experienced direct economic hardship due to COVID-19

## LOW INTEREST RATES.

* Borrow up to $150,000
* No fees & interest-only payments for the first year
* 3% – 4% interest rates
* 60-month loan term

## LOAN USE IS FLEXIBLE.

* Payroll
* Utilities & rent
* Marketing & advertising
* Building improvements or repairs
* Other business expenses

# Does this sound like something that could help you?

Reach out to [NAME] at [email] or call [phone] to schedule a consultation today.

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